



Riccardo Marangon

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Place of residence: Saonara, Padua, Italy



Profile

Creative and detail-oriented **Visual Designer** with international experience in branding, product catalog development, and promotional materials. Skilled in collaborating with small businesses and creative studios to deliver impactful visual solutions. Proficient in print and digital media, with a strategic design approach that balances aesthetics and functionality.

Languages



Italian

Mother Language

English

Fluent

Spanish

Fluent

Hard skill

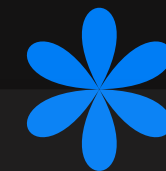


Experienced in using Adobe **InDesign** for the layout of product catalogs, with advanced **knowledge of paragraph and character styles** to ensure consistency and efficiency throughout complex documents.

Proficient in **Adobe After Effects** for **animations**, including the use of keyframe graph editing, masking techniques, parenting, and expressions to achieve professional motion results.

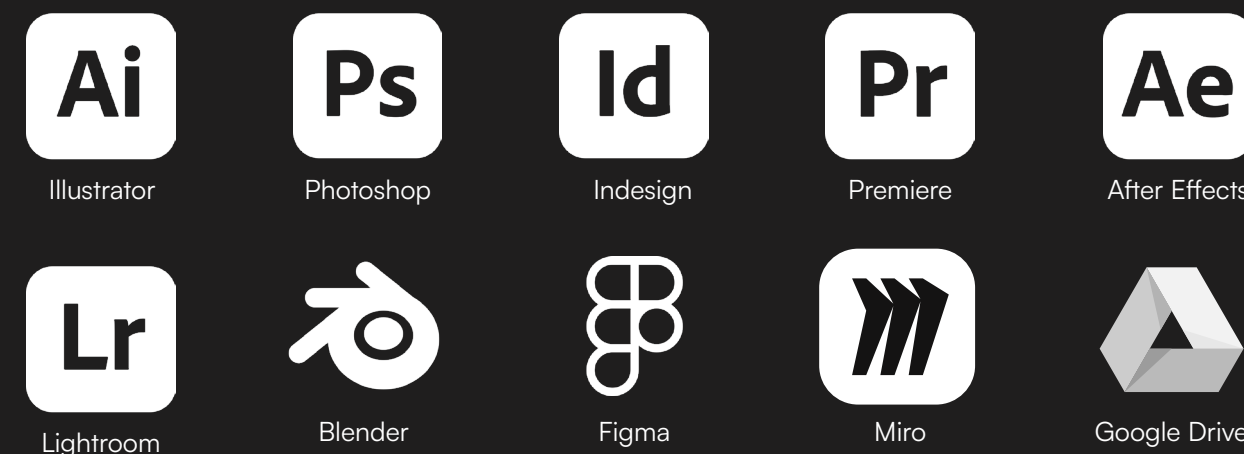
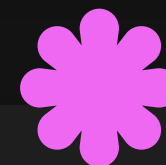
Proficient in **Figma** for **web and app prototyping**, including the use of components, auto layout, interactive prototypes, and design systems to ensure consistency and scalability.

Projects



- 3M Evolution
- Devisum
- Japan House
- Laboratorio di spazi
- Prealpi Venete Ski School
- Viaggitribali
- Noch Caffè
- Zephyr
- Misematch
- Sigreen

Software



Experience



Visual Designer

January 2026 - Current

Freelance

- Developing comprehensive and cohesive visual identities.
- Crafting clean, intuitive, and visually engaging digital interfaces.
- Building high-fidelity prototypes and scalable design systems.
- Applying user-centered design principles and research insights.

Graphic Designer

January 2025 - June 2025

Diversitech Europe

- Designed packaging and print materials for product launches
- Led layout design for a multi-page product catalog
- Developed visuals for trade show booths in collaboration with european marketing teams

Graphic Designer

January 2024 - July 2024

Antal

Created layout and visual structure for a technical catalog

Graphic Designer Internship

April 2022 - June 2022

Advertendo Agency

- Supported branding and advertising projects across various industries
- Produced posters, social media content, and promotional materials
- Gained hands-on experience with client presentations and design revisions.

Education



MA in Communication Design

2022 - 2025

IUAV University of Venice

B.A. Industrial Design and Multimedia

2019 - 2022

IUAV University of Venice